

100

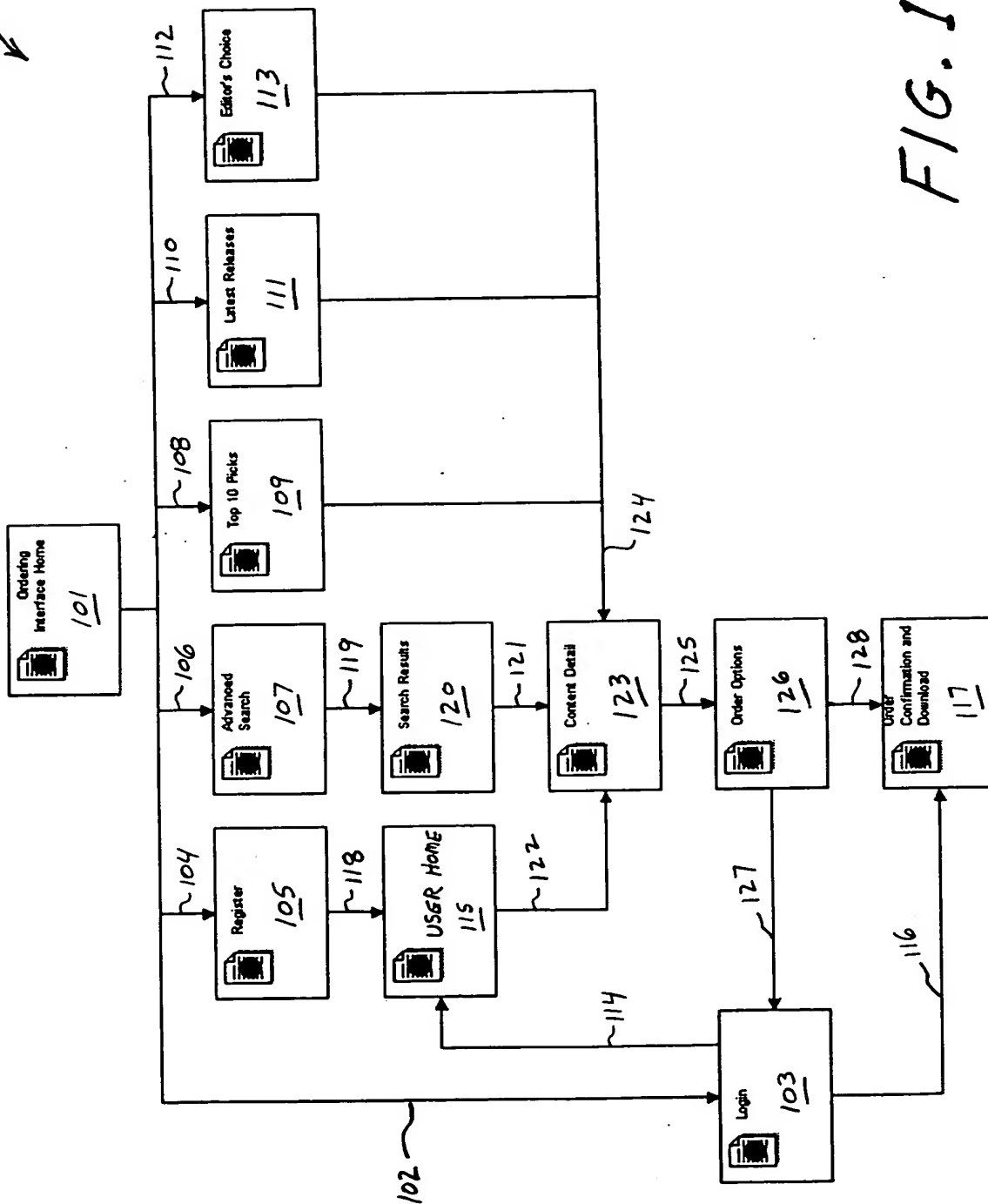


FIG. 1

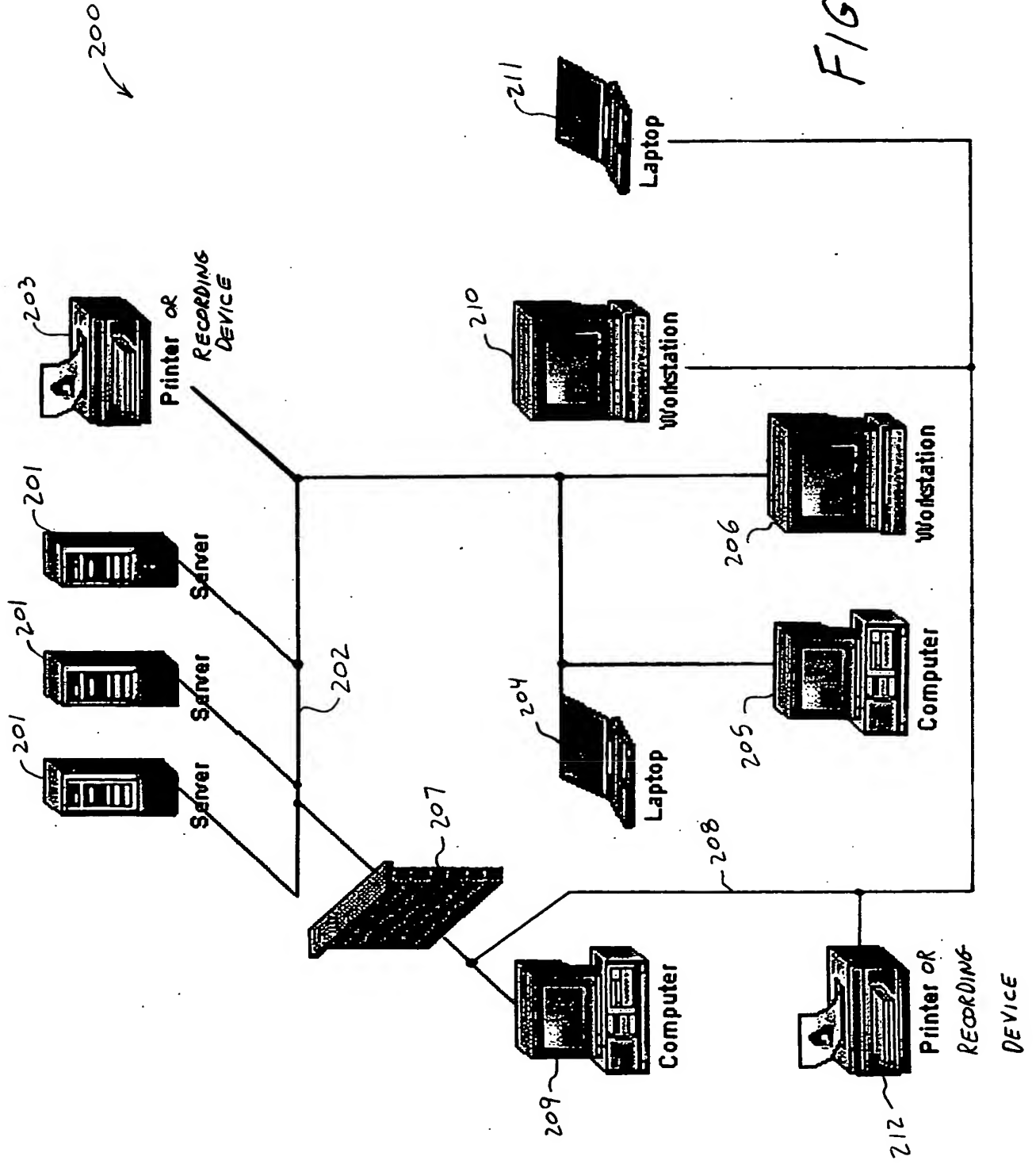


FIG. 2

FIG. 3

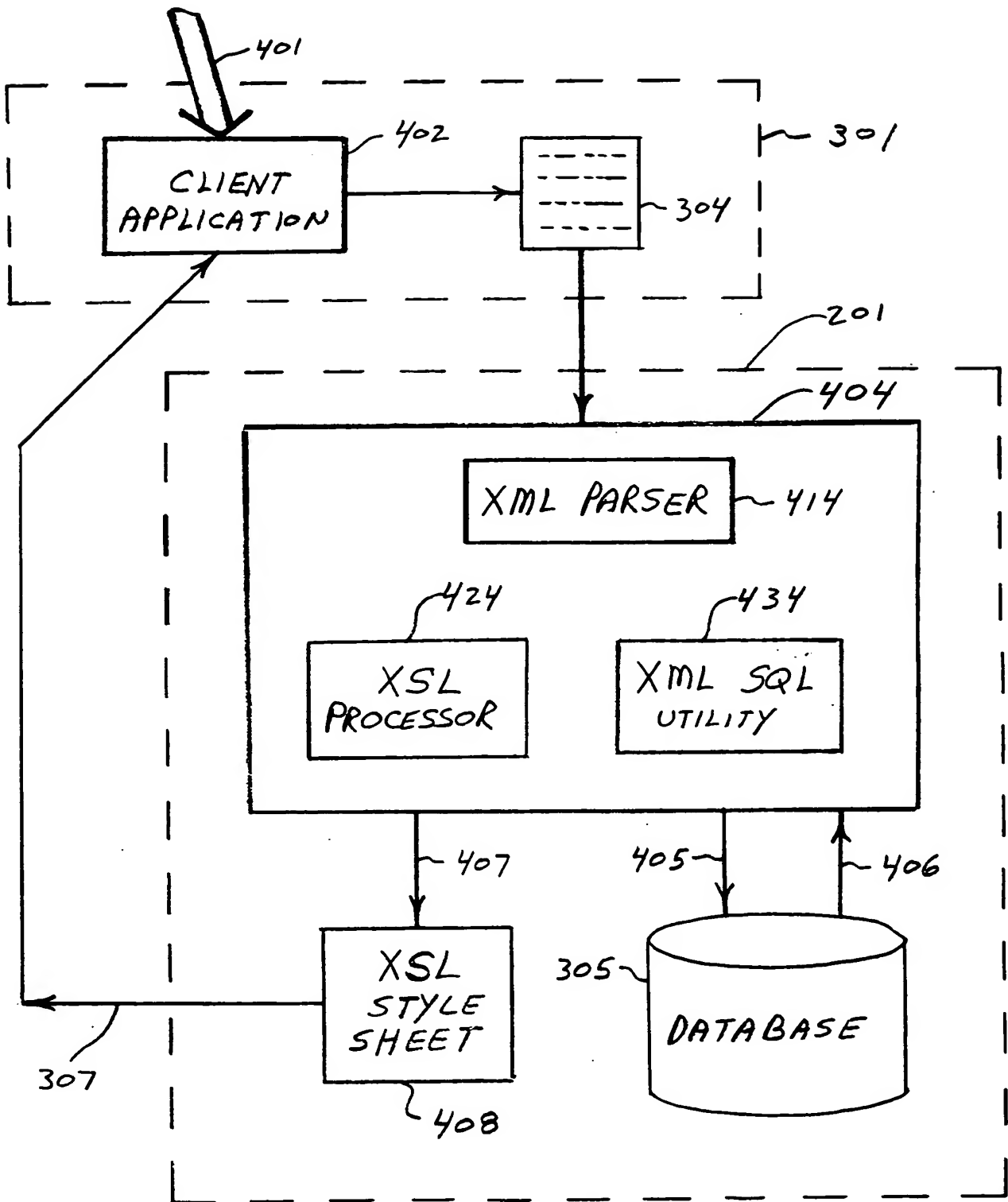


FIG. 4

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501

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XSL SS

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FIG. 5

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ORDER CHECKED

Search Result 4 photo assets, 1 video asset and 1 audio asset have been found




Photo	PID	Title	Description	Size	DPI	Talent	Key Word
	10000	HBO Boxing	Oscar Delahoya wearing championship belt	42k	72 dpi	Oscar Delahoya	boxing_1.t HBO Boxing Boxing, HBO digital photo digital, photo
	10000	HBO Boxing	Oscar Delahoya striking a pose	98k	72 dpi	Oscar Delahoya	delahoya_p.p digital photo HBO Boxing Boxing, digital HBO, photo
	10000	HBO Boxing	Gatti striking a pose	75k	72 dpi	Gatti	gatti_t.jpg, d photo, HBO Boxing, Box digital, HBO photo

FIG. 6

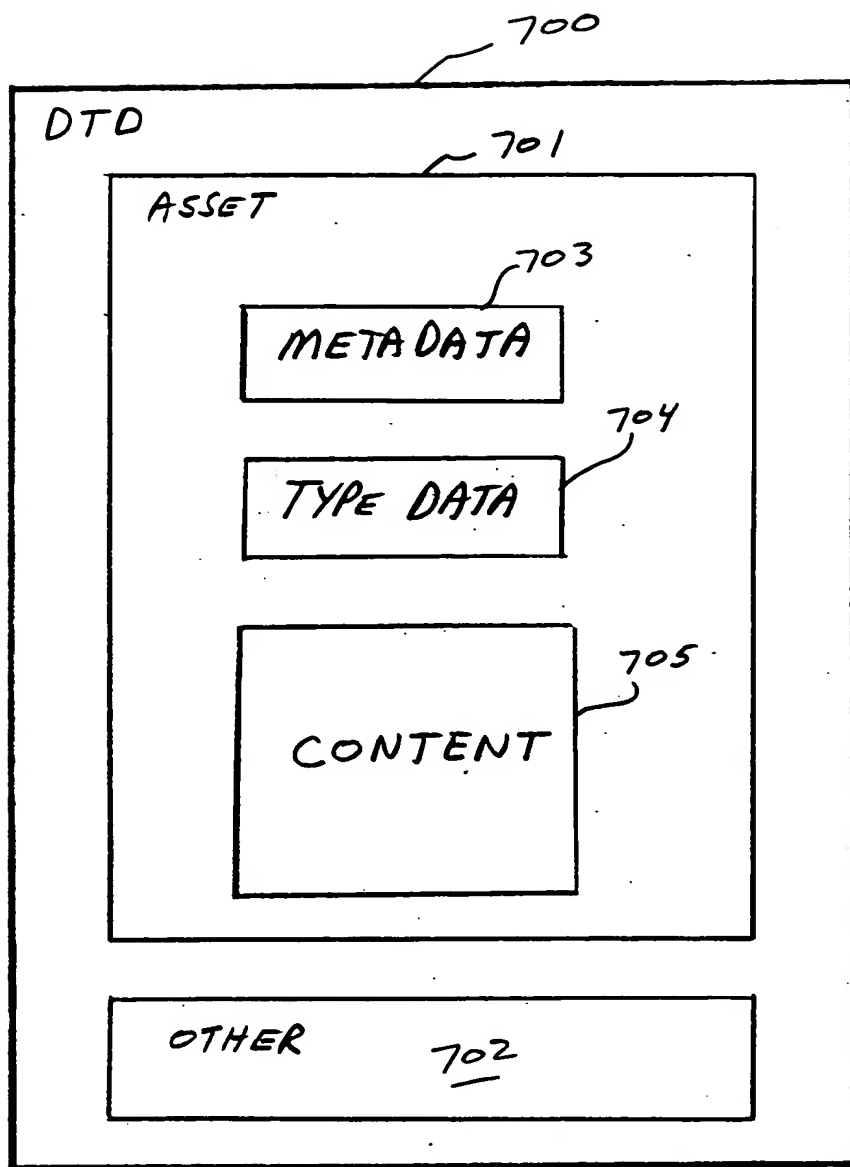


FIG. 7



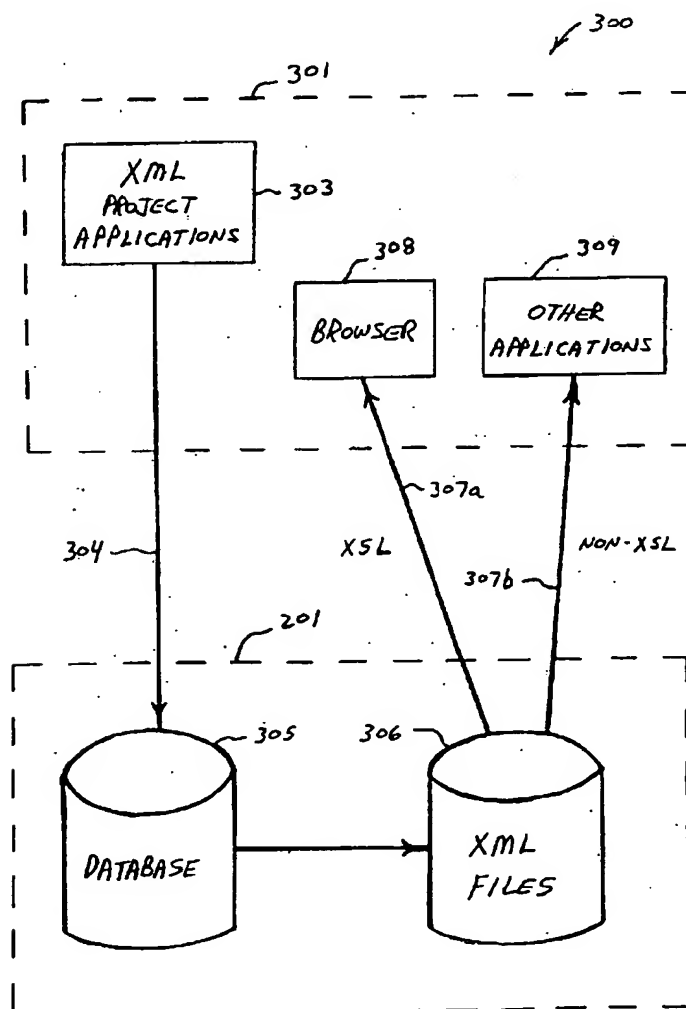
US 20030140034A1

(19) **United States**(12) **Patent Application Publication** (10) Pub. No.: **US 2003/0140034 A1**
Probst et al. (43) Pub. Date: **Jul. 24, 2003**(54) **DIGITAL ASSET DATA TYPE DEFINITIONS****Publication Classification**(76) Inventors: **Bruce E. Probst**, Croton-on-Hudson,
NY (US); **Carl Hixson**, Chatham, NJ
(US); **Anne Moroney**, New York, NY
(US)(51) Int. Cl.⁷ **G06F 7/00**(52) U.S. Cl. **707/3**(57) **ABSTRACT**

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50TH FLOOR
NEW YORK, NY 10020-1105 (US)(21) Appl. No.: **10/016,679**(22) Filed: **Dec. 12, 2001****Related U.S. Application Data**(60) Provisional application No. 60/254,991, filed on Dec.
12, 2000.

Data definitions for digital assets, such as, for example, audio, video, photographs, graphics, and electronic documents, are provided that allow these different asset types to be stored in a single database. The definitions are preferably in XML and can be used as a standardized dictionary to more efficiently and economically manage digital-assets, thus improving system interoperability between companies or organizations within a company. A digital asset ordering interface, hardware system, software arrangement, and application interface configuration advantageously using these data definitions are also provided.



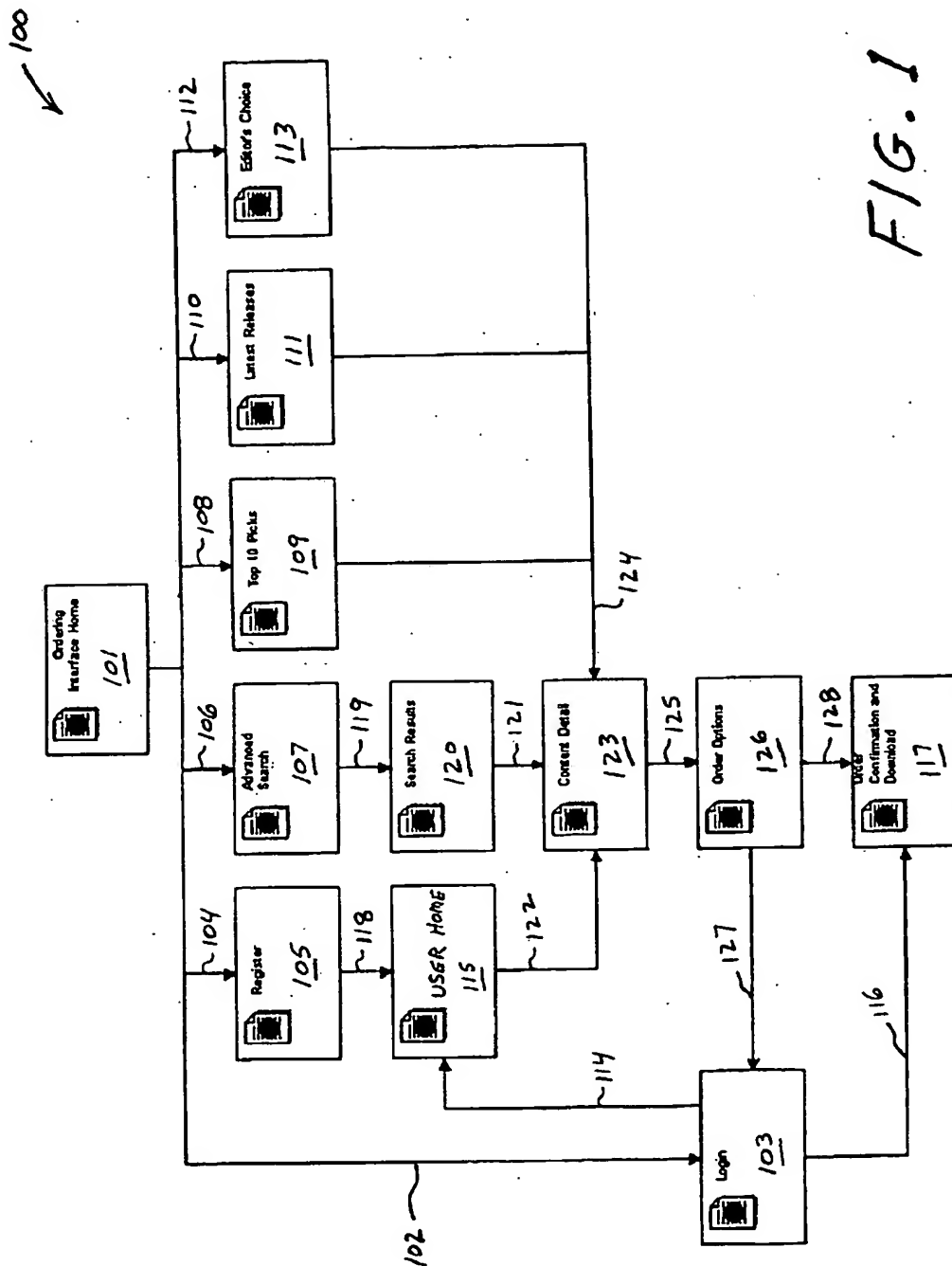
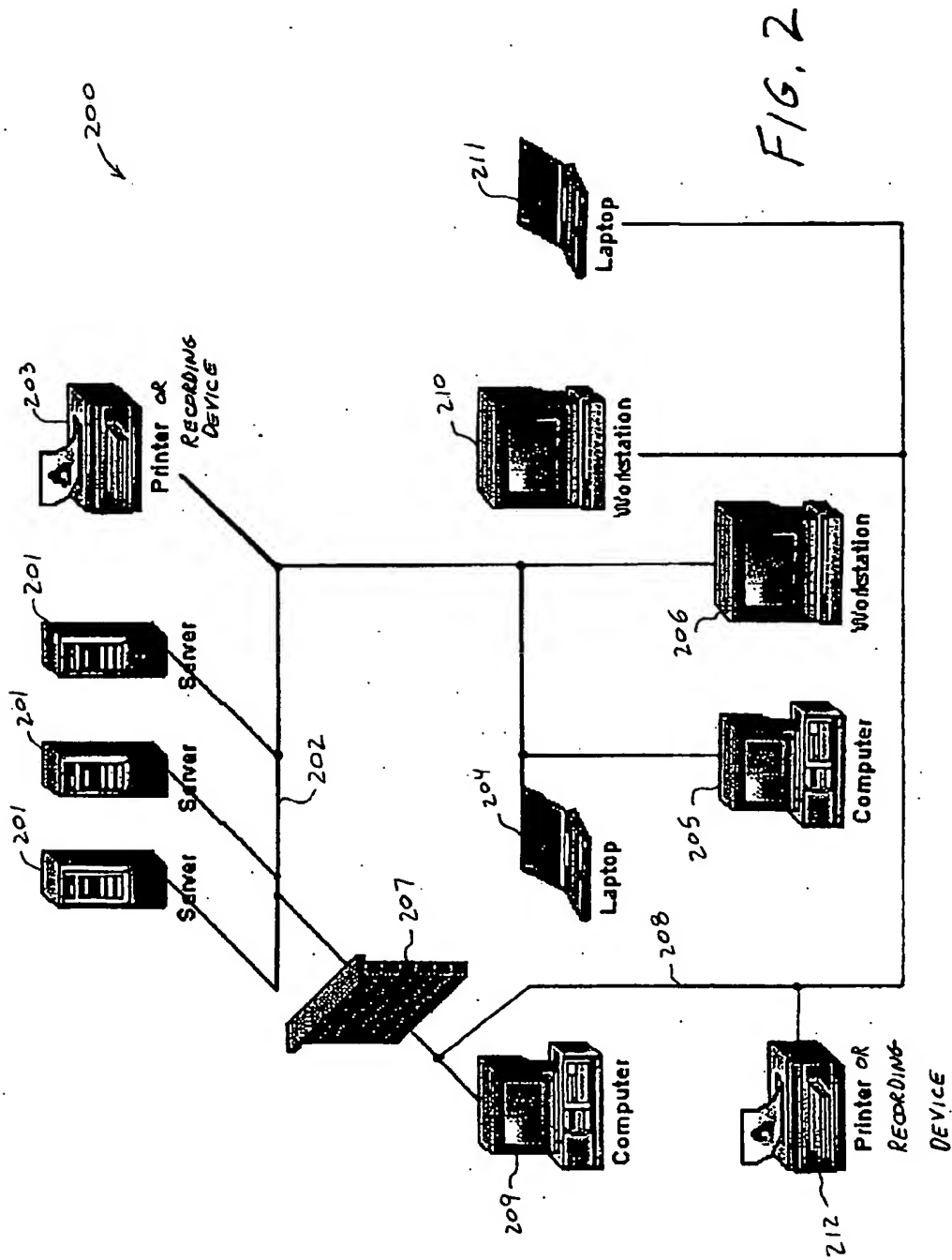


FIG. 1



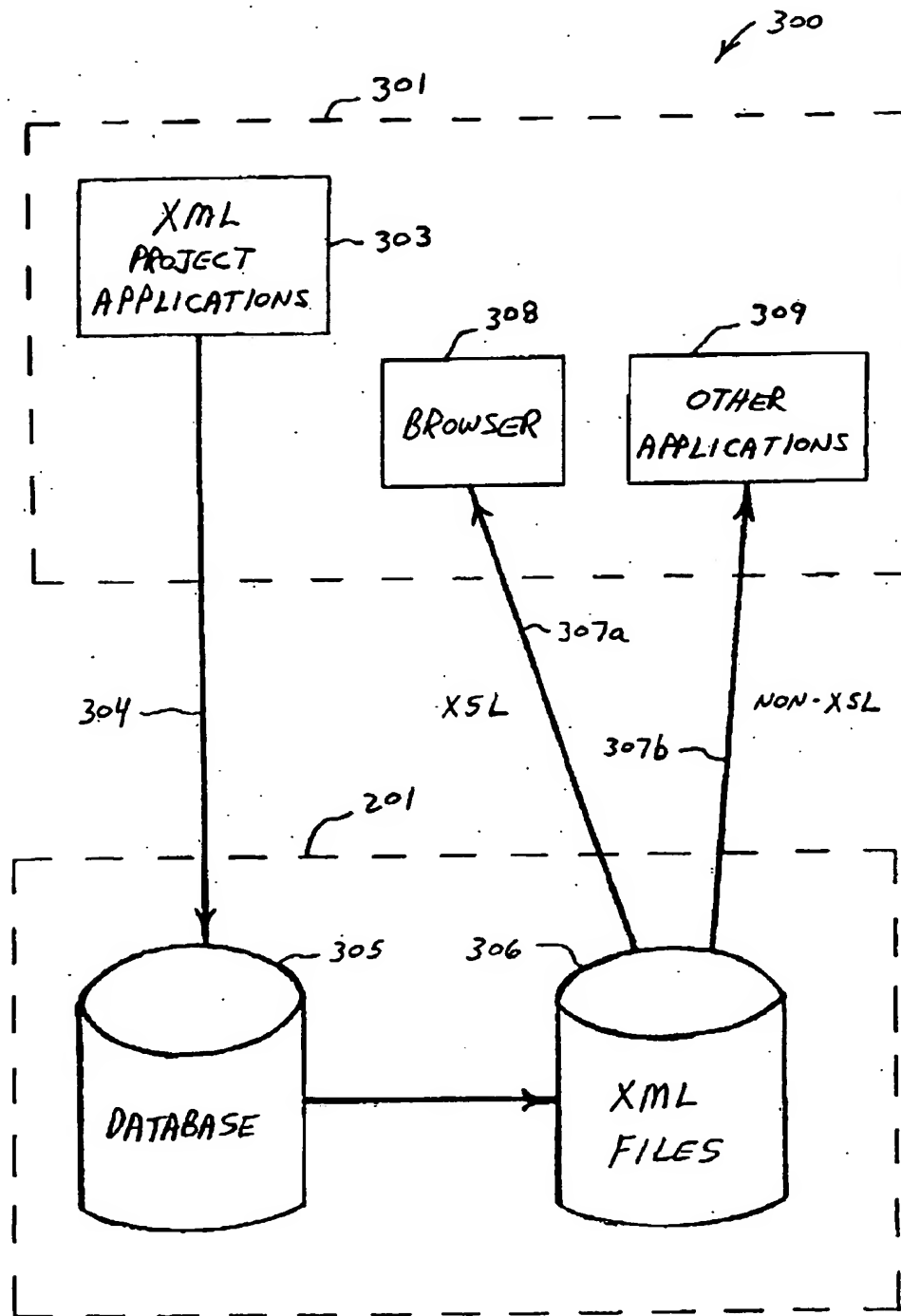


FIG. 3

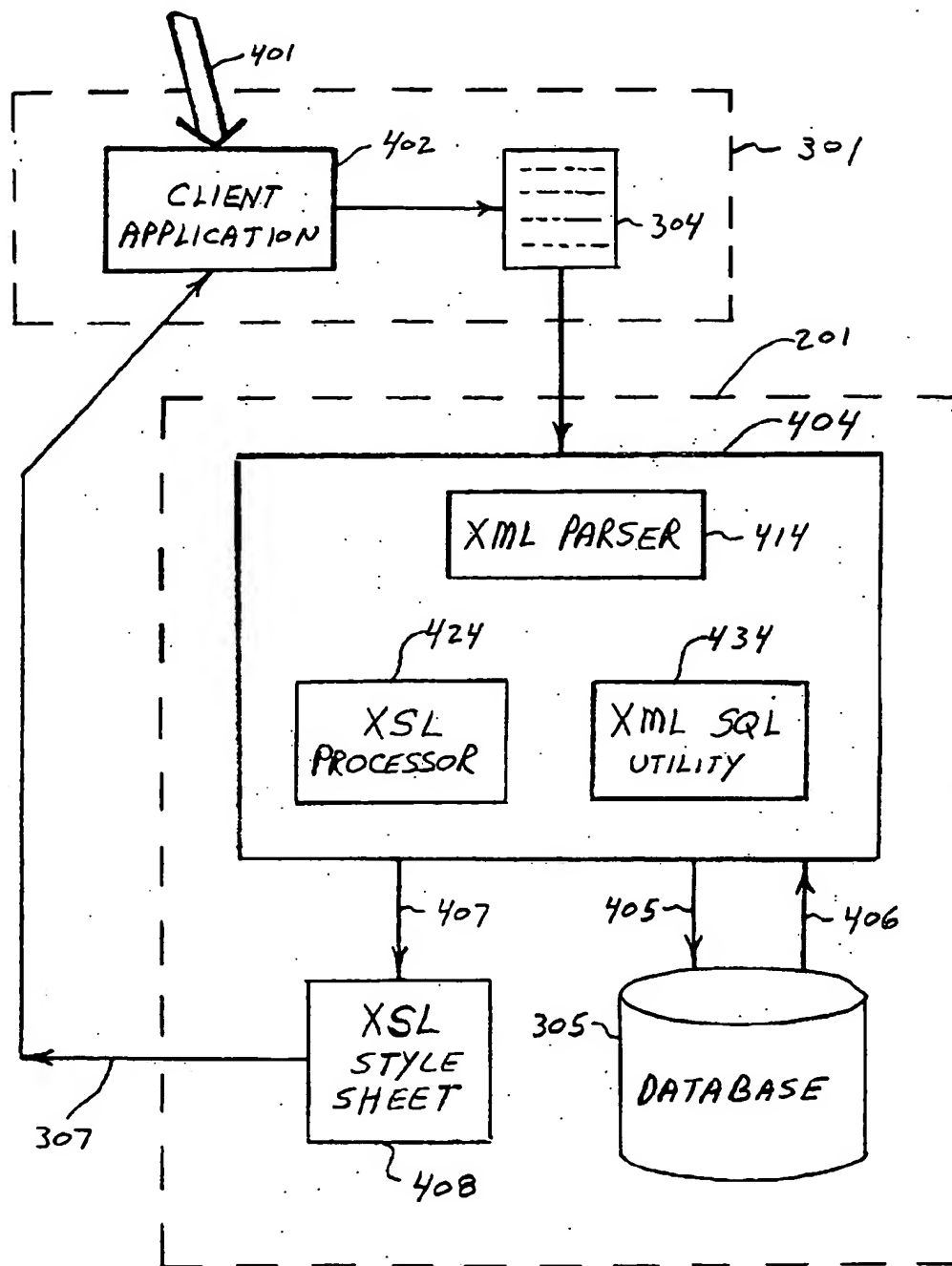


FIG. 4

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VIEW SOURCE CODES

DTD	XML	XSL	XSL SS
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FIG. 5

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ORDR
CHECKED

Search Result 4 photo assets, 1 video asset and 1 audio asset have been found




Photo	PTD	Title	Description	Size	DPI	Talent	Key Word
	10000	HBO Boxing	Oscar Delahoya wearing championship belt	42k	72 dpi	Oscar Delahoya	boxing_1.t HBO Boxing Boxing, HBO digital photo digital, photo delahoya_p
	10000	HBO Boxing	Oscar Delahoya striking a pose	98k	72 dpi	Oscar Delahoya	digital photo HBO Boxing Boxing, digital HBO, photo
	10000	HBO Boxing	Gatti striking a pose	75k	72 dpi	Gatti	gatti_t.jpg, d photo, HBO Boxing, Box digital, HBO photo

FIG. 6

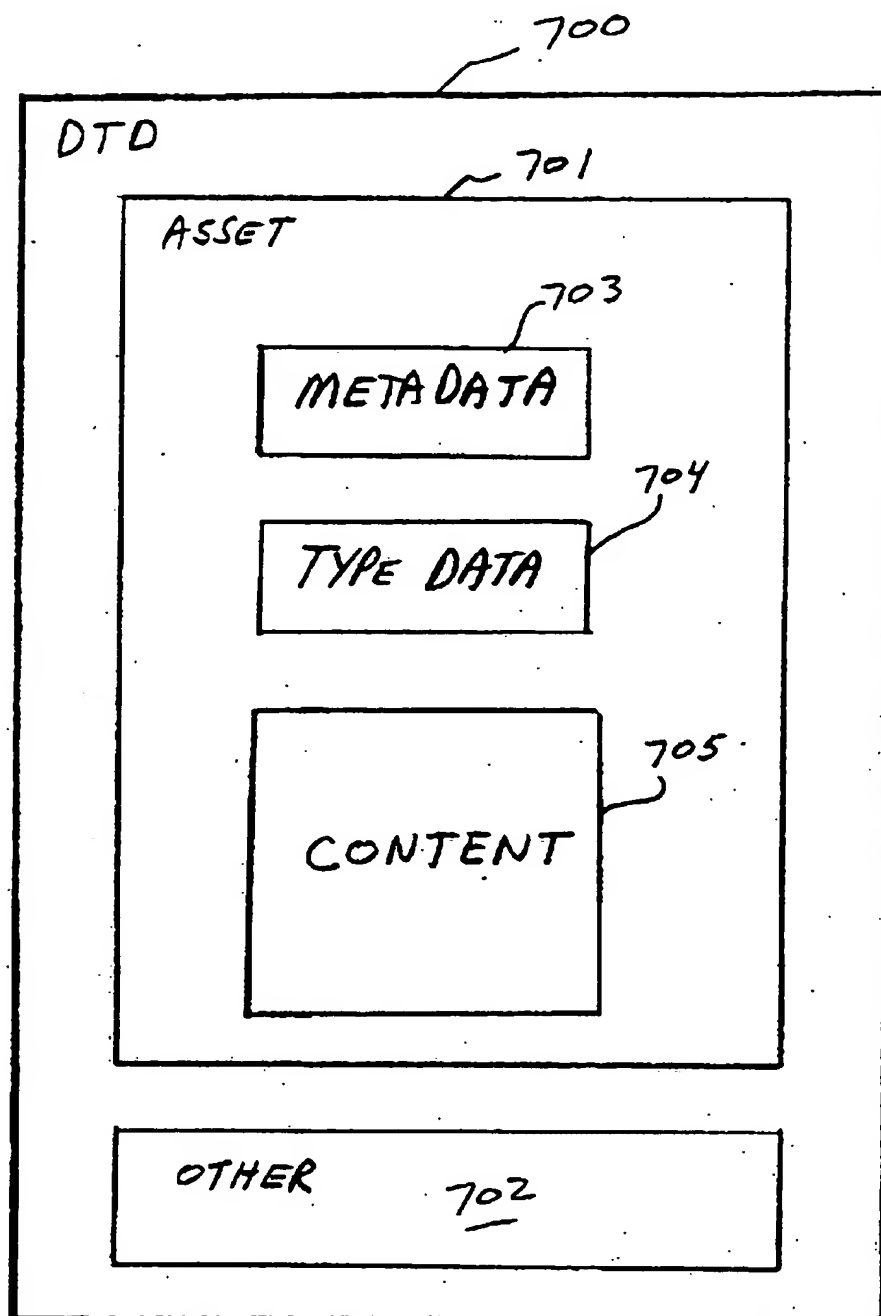


FIG. 7